



e-loadz
a content management system

a content management system



a product of



One Stop **e** Solutions Company

E-Creatorz

E-Creatorz (Pvt.) Ltd. is one of the leading eSolutions providers based in Pakistan and providing its electronic services to national and international market since last 6 years. Initially, our approach was to help small businesses to make their identity and bring them over the world-wide-web because it is one of the basic needs for any business. Providing web-based solutions is our core business, we provide solutions that are attractive yet functional; professional yet affordable. We also offer customize solutions as per customer needs.

Overview

e-Loadz is a document centric collaborative application for managing the contents of a website. It is a collection of tools designed to allow the creation, modification organization and removal of information from a website. Currently, the basic part of the website where the e-Loadz could be integrated to maintain the website properly and efficiently are the given below:



Product Information:

The user can add new category, package and product information with uploading pictures. Afterward, he / she could add, modify and delete said things.



News:

The user can simply add, delete, and modify latest news or announcements.

Solution

e-Loadz is made for the websites of those organizations where the frequent changes are required on daily / weekly basis. It enables non-technical users, such as content contributors, to publish new information onto sites without any programming knowledge.

Benefits of using e-Loadz

- Enables online information to be fresh, consistent and a high quality
- Provides facility of reusability of contents
- Ensures enhanced productivity & job satisfaction of the web team
- Enables decentralized content creation
- Facilitates centralized workflow, approval processes and rules
- A comprehensive solution for managing web-contents,
- Faster time to deploy
- With lowest total cost of ownership
- Highly scalable and reliable

Key Features

Multiple Tasks: Add, author and update Web contents

Flexible: The modules of e-Loadz can be mold as per user requirements

Integrated: Can be integrated to all products' website

Highly Secure: From hackers to hack and from unauthorized to use

No data Loss: Put messaging in the hands of the people who know it best.

User Friendly: Easy to use for non-technical editors

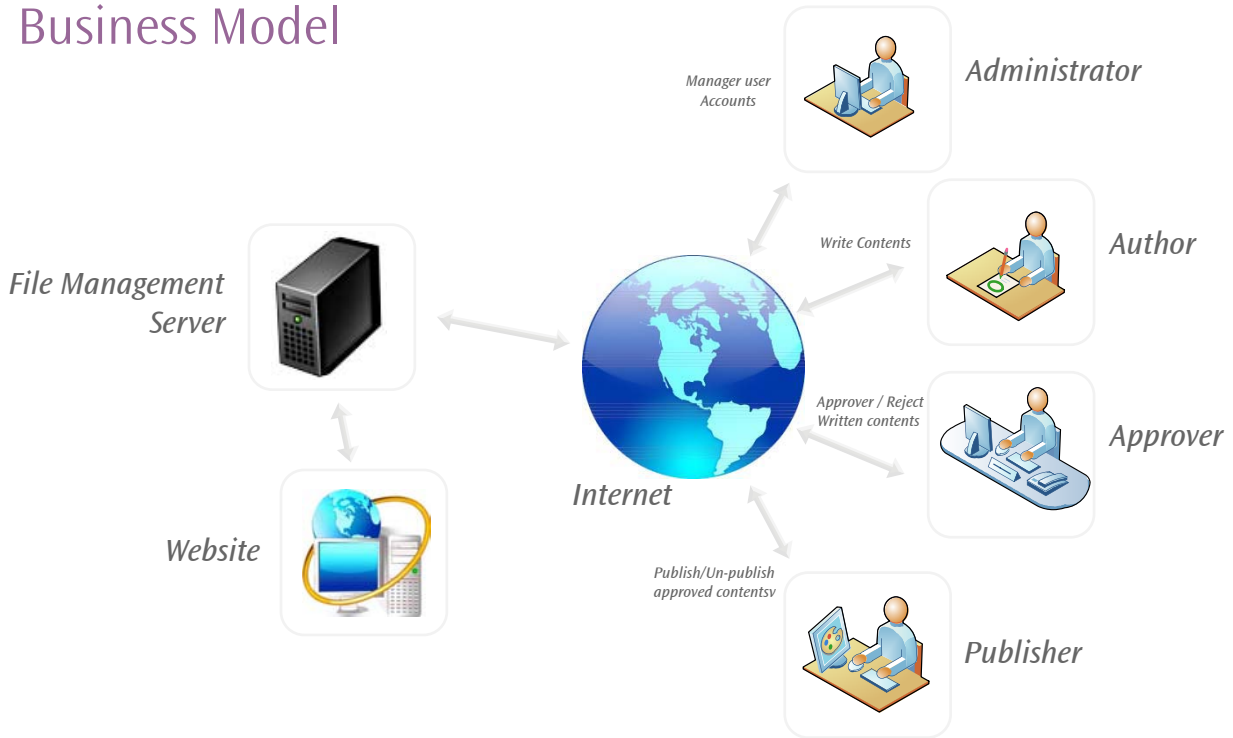
Database: Dedicated database

Cost Effective: Once the cost paid for ownership



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Business Model



Target Audiences

Companies, who wants to manage their website contents without spending handsome amount for hiring technical person(s).

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